

ART, AUDIO-VIDEO TECHNOLOGY/COMMUNICATIONS WORK BASED CLASS

Madison Wright

WHAT DID YOU LEARN?

The most beneficial thing that I have learned throughout this work based learning class is how to work with the program Adobe Illustrator. I learned how to use so many new tools that will benefit me greatly in my future career.

During this class I have also learned to work with various clients. I learned about the process that started with my sketches for a design that best fit with what the client needed. Once completed, my ideas were sent to the client for feedback where I further collaborated with the client. Based on the feedback, I adjusted my design and made it perfect for the final product.

WHAT ARE YOU LEARNING DURING THESE VIRTUAL TIMES?

Virtual learning has allowed me time to practice with and master various tools in Illustrator that I was introduced to at the start of this class. This has also allowed me to learn how to manage my time and projects outside of a classroom environment, which will be very beneficial for my future career.

WHERE WILL YOU GO FROM HERE?

I plan to start at Winthrop University in August and I am going to study Integrated Marketing Communications. I feel prepared entering college with the experience I have gained from my work based learning class as well as my Digital Art and Design classes that I have taken. I am thankful that I have had the opportunity to have experience with clients through this class. Following college, I would like to pursue a career in this industry and I am excited to see where I will go!

WOULD YOU RECOMMEND ATC AND WHY?

I would absolutely recommend ATC to anyone for so many reasons! I have taken many classes at ATC that have opened up many opportunities for me. By taking these classes I got a better idea of what I wanted to do in the future. I started out my classes at ATC thinking that I wanted to be a veterinarian and after exploring new classes I learned that Digital Art and Design is the right path for me. I have gotten so much great experience here that I wouldn't have gotten anywhere else!

MY WORK

This is my design that I created for my sister's Juvenile Diabetes Research Foundation walk team for the Charlotte One Walk. This design will be put on t-shirts that will be worn by every team member.



MY WORK

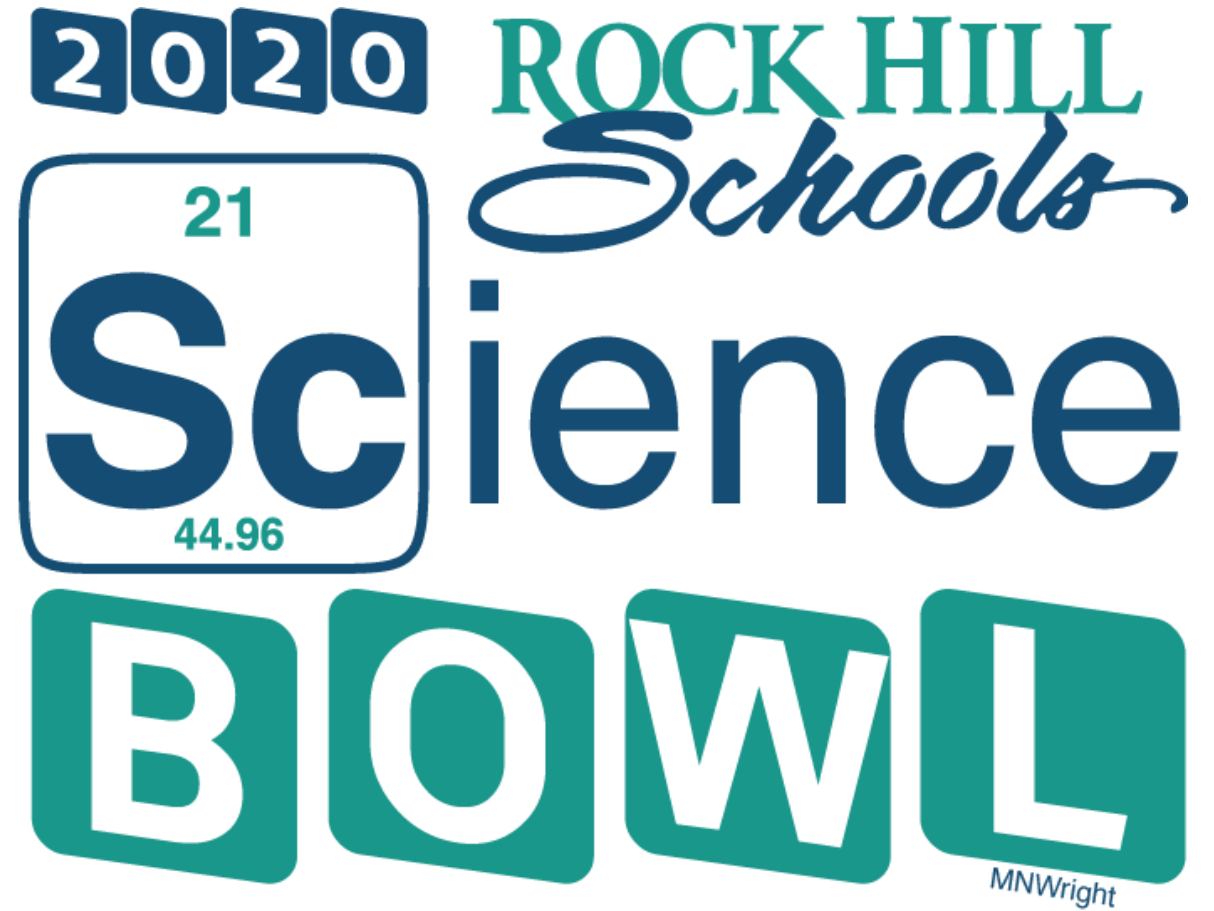
This is a design that I created for a group that plans to start a Women's Shelter. I created several different designs and this is the one that they selected. I hope to continue to work further with these clients!



Her Place

MY WORK

This is a design that I created based off of the new Rock Hill Schools Science logo for the 2020 Science Bowl. This will be on all the participating members t-shirts.



MY WORK

This is the design that I created for the new Rock Hill Schools Science program. This will be featured on the Rock Hill School District website. I loved having the opportunity to work on this project, as well as the Science Bowl project, with Mrs. Kim Massey, Instructional Specialist/Science.

